



Knight Series Flagship Program

asiaBigwave

THE MANAGER'S ACCELERATOR:

From Peer to High-Impact Leader in 90 days

- The only public program with 90 days
post-training support in Malaysia



**Stop Training Managers.
Start Accelerating Leaders**



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The Problem You Know Too Well

70% of new managers fail within 18 months. They're promoted for being great "doers" but never taught how to lead.

The cost? Lost productivity, team turnover, and stalled projects.

Our Solution: The 90-Day Leadership Accelerator

We don't just train—we transform. This isn't another theoretical workshop.

It's a complete leadership development system that ensures your new managers become high-impact leaders who drive performance, culture, and revenue.



www.asiabigwave.com

What Makes Us Different? (And Our Model Succeeds)

 Traditional Training Providers The Old Way (Costly & Ineffective)	 Our Unique Transformation System The Accelerator Way (Guaranteed Impact)
One-off workshop, quickly forgotten	90-Day Immersive Journey for habit formation
Theoretical, "academic" concepts	Practical, Battle-Tested Tools for real challenges
No accountability or follow-up	Structured Accountability & Expert Coaching
Unmeasurable, fuzzy ROI	Measurable Business Impact with clear metrics
"Hope" they improve	Guided Transformation with proven results

Our 3-Phase Blueprint for Leadership Success

PHASE 1: IGNITE (The Foundation)

A 2-Day Intensive Workshop

- Hands-on skill building in delegation, coaching, and feedback.
- Real-world simulations of your business challenges.
- Outcome: A personalized leadership action plan.

PHASE 2: APPLY (The Transformation)

90 Days of On-the-Job Execution

- Practical "implementation challenges" tied to their real work.
- Just-in-time skill application for immediate impact.
- Outcome: Measurable progress on active projects and team morale.

PHASE 3: SUSTAIN (The Edge)

Ongoing Support for Lasting Excellence

- Peer accountability pods for collaborative problem-solving.
- Expert coaching check-ins to refine their approach.
- Outcome: Leadership habits that stick, long after the program.

Who Should Attend?

This program is designed for:

- New & First-Time Managers
- High-Potential Individuals identified for promotion
- Team Leaders or Managers facing difficulties due to lack of formal training
- Project Leads taking on greater people responsibility

Your Investment in a Leadership Multiplier

The Manager's Accelerator Includes:

- 2-Day "Ignite" Intensive Leadership Workshop
- 90-Day "Apply & Sustain" Implementation Support System
- Personalized Manager Progress Reports
- Access to a Private Peer Accountability Network
- Expert One-on-One Coaching Sessions
- Digital Leadership Toolkit & Ongoing Resource

Testimonials:

"I went from being a busy 'doer' to a competent leader. The program gave me a framework and a support system when I needed it most and can't get it from other places."

– New Sales Manager, Media Company

"I've been to workshops before. This was different. I used some tools from the program and they solved our Team's issues. The post training support was excellent to keep the learning momentum."

– Assistant Manager, Trading Company

"This program turned our technical managers into great people leaders. The 90-day support made all the difference for behavior change and business impact."

– HR Director, Technology Company

"Finally, a leadership program that speaks the language of the employers. The Accelerator didn't just teach management skills; it built a cohort of leaders who now think strategically and own their business results."

– COO, Manufacturing Firm

"We viewed this as a strategic investment, not an HR expense. The metrics proved it and we hope to enrol more potential Team Leads into this program."

– HR & Talent Development Manager, Shared Services Firm

2 Days Workshop Program Outline

DAY 1: MASTERING YOUR ROLE, TEAM & ACCOUNTABILITY

Module 1: The Leadership Launch

- Core Managerial Functions & Responsibilities (Planning, Organizing, Leading, Controlling)
- The Critical Shift: From Peer to Accountable Leader
- Developing Your Personal Leadership Philosophy
- Cultivating a Growth Mindset for Leadership Challenges

Module 2: The Performance Engine

- Setting Clear Expectations with OKRs & SMART Goals
- The Art of Strategic Delegation & Empowerment
- Fundamentals of Performance Management: Ongoing Feedback & Coaching

Module 3: The People Puzzle

- A Manager's Framework for Proactive Problem-Solving
- Managing Difficult Employees & Performance Issues with Empathy & Firmness
- Introduction to Cross-Departmental Collaboration & Breaking Down Silos

DAY 2: MASTERING INFLUENCE, EXECUTION & GROWTH

Module 4: The Communication Core

- Effective Communication Realism
- Constructive Feedback and Questioning Techniques
- Navigating Crucial Conversations & Managing Conflict
- Influencing Beyond Authority: Managing Up & Across

Module 5: The Manager as a Problem-Solving Hub

- Practical Tactics for Cross-Departmental Project Success
- Stakeholder Mapping for Influence & Collaboration
- Case Study Lab: Solving a Real-World Cross-Functional Challenge

Module 6: Launch & Commit

- Personal Productivity & Time Management for Leaders
- Workshop: Finalizing Your 90-Day Leadership Action Plan
- Commitment Ceremony with Accountability Pod